

7791-0085-25
7791-0069-25 PRO



#14/Response
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10-6-01

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

DANIEL G GRANGER ET AL

: EXAMINER: NGUYEN, N

SERIAL NO. : 09/373,625

CPA FILED: HERewith

: GROUP ART UNIT: 2164

FOR: IN-VEHICLE PROMOTIONS
SYSTEM

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Technology Center 2100

RESPONSE

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

The following remarks are in response to the Official Action mailed June 19, 2001.

REMARKS

Favorable reconsideration of this application as presently amended and in light of the following discussion is respectfully requested.

Claims 1, 8, 10-57, and 60-64 are presently active in this case.

In the outstanding Official Action; Claims 1, 3-7, 10-14, 17, 27-29, 37, 43-45, 49-51, 56, 57, 60 and 61 were rejected under 35 U.S.C. §102(b) as being anticipated by U.S. Patent No. 5,627, 549 to Park; Claims 2, 8, 15-16, 18-20, 30-33, 39-42, 46-48, 52, and 62-64 were rejected under 35 U.S.C. §103(a) as being unpatentable over Park in view of U.S. Patent No. 5,867,780 to Malackowski et al.; and Claims 21-23, 34-36, and 53-44 were rejected under 35